May 13, 2014

Business classes focus on today’s technology

Social media and smart phones can be assets to small business operations. Learn how this spring when the Rogue Community College Small Business Development Center (SBDC) offers two business technology classes on using Facebook and smart phones.

“Using Facebook for Your Business” will be offered 6-8 p.m. May 20 and 22 in the SBDC computer lab, 214 SW Fourth St. The cost is $70 per person. Learn to make a unique Facebook page, how to interact with customers and build business fans on Facebook, and how to create coupons, special offers and other techniques to attract and engage customers. Also learn how to add content and videos, connect to mobile devices, and be responsive to customers on Facebook.

“Smart Phones for Your Business” will be offered 6-9 p.m. June 3 at the Grants Pass SBDC and June 9 at the Illinois Valley Entrepreneurial Center, 24353 Redwood Hwy., Kerby. The cost is $50 per person. Discover the diverse functionality of smart phones including how to connect to email, Facebook, order systems and customer information. Learn to use a smart phone camera to document and share information instantly from scope of work and estimates to job progress, completion and billing. Also learn to manage information stored on a smart phone to create follow-up task lists and get better organized.

Josephine County residents may qualify for a 90 percent tuition discount. For more information and to preregister, call the SBDC at 541-956-7494. Pre-registration is required by noon two working days before the class. Enrollment is limited.

For a complete schedule of RCC Small Business Development Center courses visit www.roguecc.edu/sbdc.

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